

Cocalico School District
Year-at-a-Glance - Curriculum Overview

Department: Business Course: Economics Through The Stock Market Grade Level: 10th -12th

Big Ideas

- To acquire introductory and intermediate investment knowledge to be put to use in investing simulations
- Reinforce the basic economic concept of satisfying unlimited needs and wants with scarce resources
- Analyze supply and demand issues to determine impact on prices
- Learn about different market structures and how businesses compete in these structures
- Identify how the government interacts with the economy through different economic tools and controls

Units of Study	% of Course Time	Textbooks & Supplemental Materials	Assessments	Standards Addressed
<ul style="list-style-type: none"> • Basics of Investing 	20%	<ul style="list-style-type: none"> • JA Economics E-Book • Penn CFL online resources • Marketwatch.com • Google Finance • Various worksheets 	<ul style="list-style-type: none"> • Investing Vocab Quiz • “What Affects Stock Prices” presentation • Stock Calculations • Insider Trading & Stock Fraud Test 	<ul style="list-style-type: none"> • 15.1.12B, F, I, Q, Y • 15.3.12C, E-J, N, Q, W • 15.6.12P-S
<ul style="list-style-type: none"> • Scarcity and Opportunity Cost 	10%	<ul style="list-style-type: none"> • JA Economics E-Book • Worksheets • YouTube videos 	<ul style="list-style-type: none"> • Unit Quiz and Test • Production Possibilities worksheets • Personal Decision analysis 	<ul style="list-style-type: none"> • 15.3.12E-J,N, Q • 15.6.12A • 15.8.12C • 15.8.12E
<ul style="list-style-type: none"> • Basics of Economics 	10%	<ul style="list-style-type: none"> • JA Economics E-Book • Worksheets • YouTube videos 	<ul style="list-style-type: none"> • Unit Quiz and Test • Circular Flow Model Identification 	<ul style="list-style-type: none"> • 15.7.12E, H • 15.8.12A, L
<ul style="list-style-type: none"> • Economic Goals 	10%	<ul style="list-style-type: none"> • JA Economics E-Book • Worksheets • YouTube videos 	<ul style="list-style-type: none"> • Unit Quiz and Test • Article Summary 	<ul style="list-style-type: none"> • 15.6.12A • 15.8.12A
<ul style="list-style-type: none"> • Supply, Demand & Market-clearing prices 	20%	<ul style="list-style-type: none"> • JA Economics E-Book • Worksheets • YouTube videos 	<ul style="list-style-type: none"> • Unit Quizzes and Tests • Demand iMovie • Supply and Demand Group Project • Supply and Demand Graphing exercises 	<ul style="list-style-type: none"> • 15.3.12C, E, F, N, W • 15.5.12G, K • 15.8.12C • 15.9.12E, H
<ul style="list-style-type: none"> • Market Structures & Market Competition 	10%	<ul style="list-style-type: none"> • JA Economics E-Book • Worksheets • YouTube videos 	<ul style="list-style-type: none"> • Unit Quiz and Test 	<ul style="list-style-type: none"> • 15.3.12I,J • 15.5.12K • 15.8.12B • 15.9.12B, H, I

Cocalico School District
Year-at-a-Glance - Curriculum Overview

		<ul style="list-style-type: none"> • Knowledge Matters Simulation website 	<ul style="list-style-type: none"> • Virtual Retailing Simulation 	
<ul style="list-style-type: none"> • Role of Government in the Economy 	10%	<ul style="list-style-type: none"> • JA Economics E-Book • Worksheets • YouTube videos 	<ul style="list-style-type: none"> • Unit Quiz and Test • Article Summary 	<ul style="list-style-type: none"> • 15.1.12Y • 15.5.12K • 15.6.12E • 15.7.12F
<ul style="list-style-type: none"> • Productivity & GDP 	10%	<ul style="list-style-type: none"> • JA Economics E-Book • Worksheets • YouTube videos 	<ul style="list-style-type: none"> • Unit Quiz and Test • Pizza Shop Project • Fixed, variable, and total cost calculations • Break-even calculation • Cost-analysis problems 	<ul style="list-style-type: none"> • 15.1.12K, L, X • 15.3.12C • 15.6.12A, E • 15.7.12G, H • 15.8.12Q



Eagle P.A.C.T. Course Connections:

Students are afforded many opportunities to work through economic problems whether it be with revenue, costs or product pricing to analyze proper economic decisions. Many economic concepts are reinforced with group projects where students must work together and organize their ideas to properly present projects. Due to the dynamic, and not static, forces facing our economy, students must rationalize how basic economic decisions can change based on current economic forces.