

**Cocalico School District**  
**Year-at-a-Glance - Curriculum Overview**

**Department: HS English/ Communication Arts      Course: Yearbook Production I/ II/ III/ IV (044-047)**  
**Grade Level: 9-12**

**Big Ideas**

- Effective readers use appropriate strategies to construct meaning.
- Critical thinkers actively and skillfully interpret, analyze, evaluate, and synthesize information.
- Active listeners make meaning from what they hear by questioning, reflecting, responding, and evaluating.
- Effective speakers prepare and communicate messages to address the audience and purpose.
- Audience and purpose influence a writer’s choice of organizational pattern, language, and literary techniques.
- Rules of grammar and language conventions support clarity of communications between writers/speakers and readers/listeners.
- An expanded vocabulary enhances one’s ability to express ideas and information.
- Effective research requires the use of varied resources to gain or expand knowledge.

Units of Study	% of Course Time	Textbooks & Supplemental Materials	Assessments	Standards Addressed
• Journalism History and Background	5%	• Jostens resources • Past student yearbooks	• Completed yearbook pages	• CC.1.4.9-12.A-F • CC.1.4.9-12.T, U, X • CC.1.5.9-12.A, E
• Media Literacy	10%	• Jostens resources • Past student yearbooks	• Completed yearbook pages	• CC.1.4.9-12.A-F • CC.1.4.9-12.T, U, X • CC.1.5.9-12.A, E
• Interviewing	30%	• Jostens resources • Past student yearbooks	• Completed yearbook pages	• CC.1.4.9-12.A-F • CC.1.4.9-12.T, U, X • CC.1.5.9-12.A, E
• News Production	40%	• Jostens resources • Past student yearbooks	• Completed yearbook pages	• CC.1.4.9-12.A-F • CC.1.4.9-12.T, U, X • CC.1.5.9-12.A, E
• Laws and Ethics	5%	• Jostens resources • Past student yearbooks	• Completed yearbook pages	• CC.1.4.9-12.A-F • CC.1.4.9-12.T, U, X • CC.1.5.9-12.A, E
• Specialty News Stories	10%	• Jostens resources • Past student yearbooks	• Completed yearbook pages	• CC.1.4.9-12.A-F • CC.1.4.9-12.T, U, X • CC.1.5.9-12.A, E



**Eagle P.A.C.T. Course Connections:**

The Yearbook courses encourage students to think critically about the purpose and design of the product they are creating, to communicate effectively in oral and written forms, to adapt and be flexible in their writing based on what they are trying to communicate, and to collaborate with others as they create the school yearbook.